



BabySmart ///



BabySmart | **2022**
Program Guide



Welcome to BabySmart

BabySmart provides you with important pregnancy and new parent resources, support, tools, and rewards. BabySmart is offered through Centennial Rewards to all Blue Cross and Blue Shield pregnant moms and new parents. Earn a free gift just for registering for BabySmart!



Join BabySmart today!

Go to centennialrewards.com or call 1-800-664-0714 to register.

BabySmart program features

- ✔ Rewards for mom and baby
- ✔ BabySmart health trackers and tools
- ✔ Link & Learn library
- ✔ Resources and support



Earn a **free gift**
by enrolling today!

2022 BabySmart Rewards



1st Prenatal Care Visit

(during 1st trimester or within 42 days
of enrolling with your health plan)

250 points (\$25 value)



Postpartum Visit

(between 7 and 84 days after delivery)

250 points (\$25 value)



Well-Baby Checkups

6 visits 0-15 months
2 visits 16-30 months

Up to **400 points** (\$40 value)
50 points per visit
400 bonus points for all 8 visits!



Childhood Immunizations

Complete childhood immunization
series by 2nd birthday

500 points (\$50 value)

BabySmart Health Coaching

Members may qualify for individual health coaching. BabySmart Health Coaches will check in with you throughout your pregnancy and after your baby is born. They will help you set and achieve personal pregnancy and parenting goals. Join BabySmart today to learn more.



centennialrewards.com



1-800-664-0714 8 a.m.–6 p.m. MT, M-F



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PORTLAND, OR
PERMIT NO. 611

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PORTLAND, OR 97210

ELECTRONIC SERVICE REQUESTED

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Visit
Centennial
Rewards!



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