

BabySmart | 2022 Program Guide

Welcome to BabySmart

BabySmart provides you with important pregnancy and new parent resources, support, tools, and rewards. BabySmart is offered through Centennial Rewards to all Blue Cross and Blue Shield pregnant moms and new parents. Earn a free gift just for registering for BabySmart!



Well-Baby Checkups 6 visits 0-15 months 2 visits 16-30 months



Join BabySmart today!

Go to centennialrewards.com or call 1-800-664-0714 to register.

BabySmart program features

- Rewards for mom and baby
- BabySmart health trackers and tools
- 📀 Link & Learn library
- Resources and support



Earn a free gift by enrolling today!

BabySmart Health Coaching

series by 2nd birthday

Members may qualify for individual health coaching. BabySmart Health Coaches will check in with you throughout your pregnancy and after your baby is born. They will help you set and achieve personal pregnancy and parenting goals. Join BabySmart today to learn more.

centennialrewards.com

Beware of scams. Centennial Rewards and BabySmart are offered at no cost to you! These services are provided in part by the State of New Mexico and Blue Cross and Blue Shield of New Mexico. Exclusions and restrictions may apply.

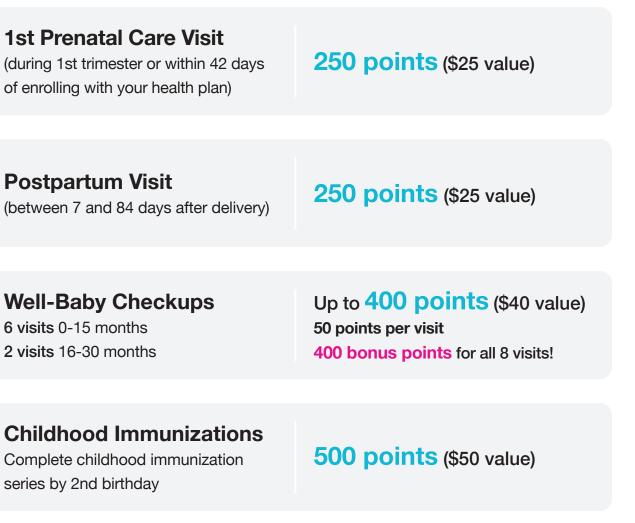
2022 **BabySmart Rewards**















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Register for BabySmart today!





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1-800-664-0714 8 a.m.-6 p.m. MT, M-F