



It can feel intimidating to **understand** complex treatments **and plan for** rare conditions related to **gene therapy**, all while trying to balance cost and care **holistically**.

New innovation comes with new challenges.

13

There are currently 13 FDA-approved gene therapies on the market<sup>1</sup> and more new therapies coming by the end of 2024.<sup>2</sup>

1,500+

Over 1,500 ongoing clinical trials for cell and gene therapies are currently registered.<sup>3</sup>

\$20.4B

Annual spending on gene therapies in the U.S. is estimated to reach an average of \$20.4B by 2035.<sup>4</sup>

UP TO \$4.25M

The cost of gene therapy can range from \$850K–4.25M per treatment.<sup>5</sup>



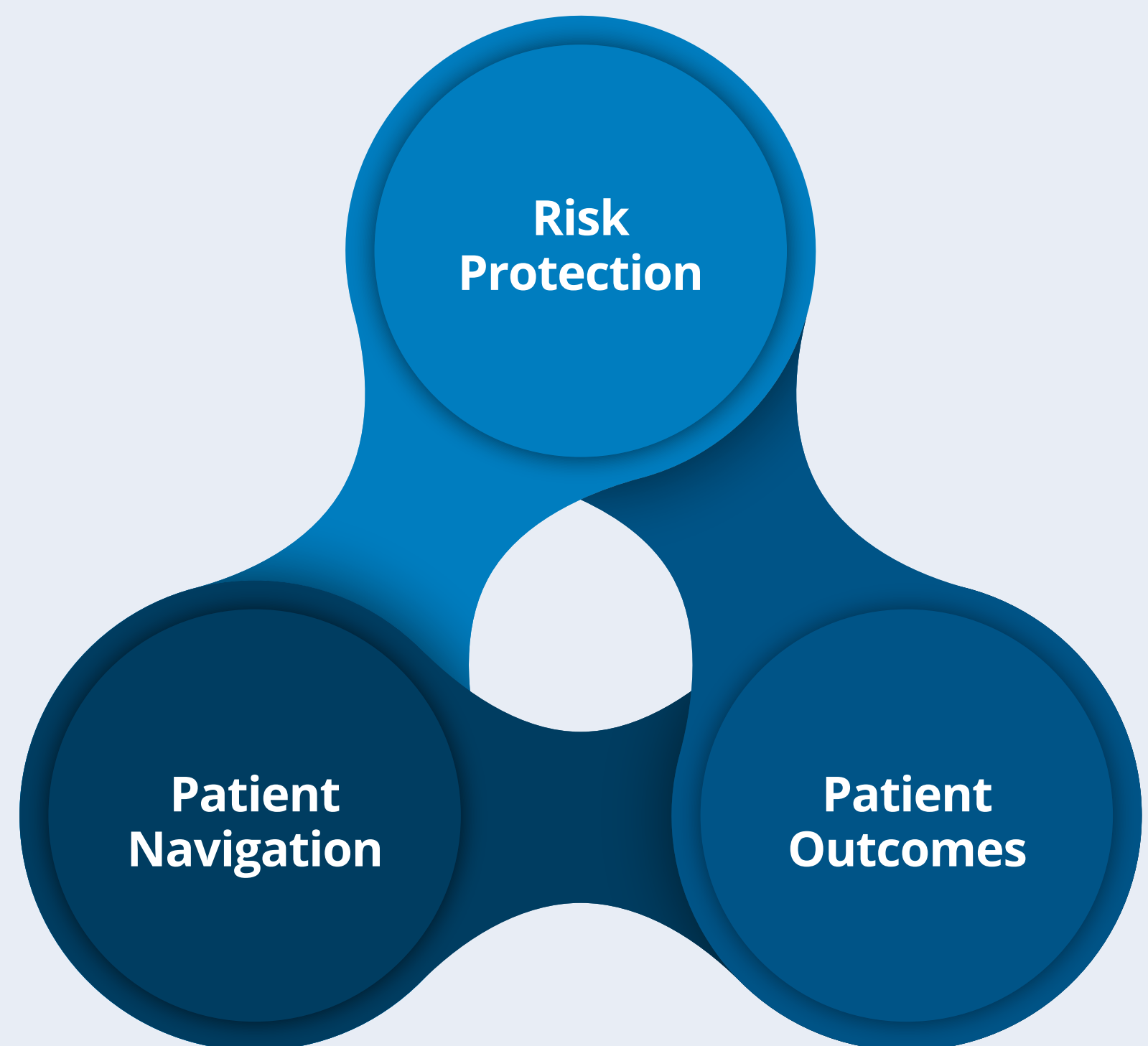
Risk Protection

Patient Navigation

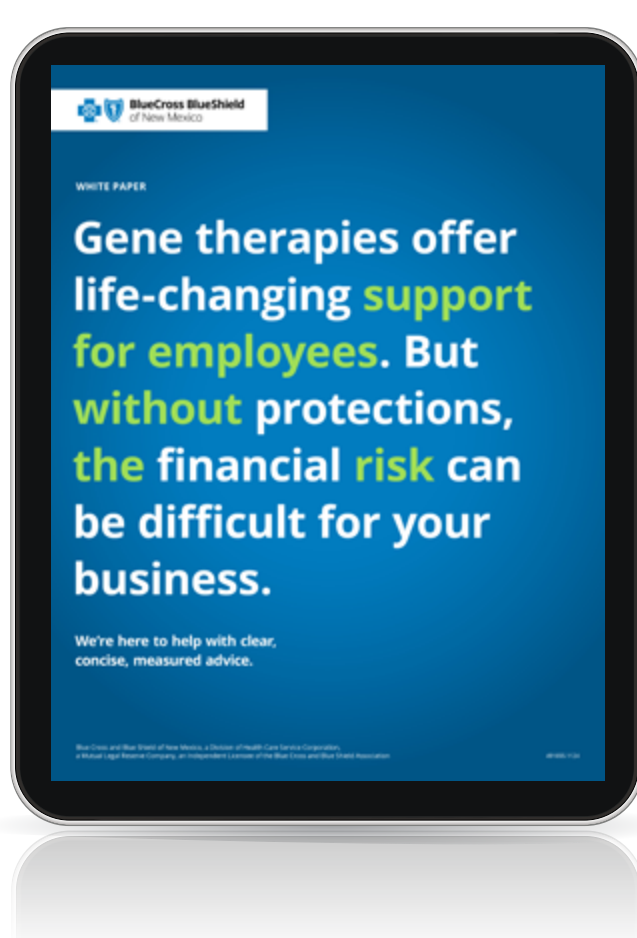
Patient Outcomes

Gene therapies can save lives but employers need the right solutions.

See how we help you balance organizational investment with individual employee support and a multi-pronged approach including protection, patient navigation and patient outcomes.



**Transformative** solutions require innovative **care**. But prohibitive pricing **is** a real barrier. It's often hard to see how to bring a healthy future **within reach**.



We're here to help with clear, concise, measured advice.

Gene therapies are changing the health care landscape at a rapid pace. They offer hope for people with rare, hard-to-treat conditions today, and will be applicable to more common conditions as time goes on. Support your workforce and organization with the right strategies. Reach out to your representative or [read our latest white paper](#) to learn more about innovative gene therapy protections, designed to cut through the confusion and offer you flexibility and peace of mind.

<sup>1</sup> U.S. Food & Drug Administration, "Approved Cellular and Gene Therapy Products," August 2, 2024.  
<sup>2</sup> Prime Therapeutics, Quarterly Drug Pipeline, July 25, 2024.  
<sup>3</sup> Oxford Global Resources, "Cell and Gene Therapies Are Hot: See What's Steaming in the Pipeline," Jan. 20, 2024.  
<sup>4</sup> Chi Heem Wong, et al., "The Estimated Annual Financial Impact of Gene Therapy in the United States," Gene Therapy, 30, 761–763, 2023.  
<sup>5</sup> Fierce Pharma, "Orchard sets new gene therapy price tag at \$4.25M — the steepest of any drug," <https://www.fiercepharma.com/pharma/lillys-immunology-unit-scores-another-fda-nod-eczema-treatment-ebglyss>